



भारतीय कृषि एवं खाद्य परिषद्
INDIAN COUNCIL OF FOOD AND AGRICULTURE



World AgTech Expo & Congress

6 – 8 November 2019 | IARI Pusa Campus | New Delhi



World AgTech Congress | 7 8 November 2019 | NASC Complex | New Delhi

Ideas | Innovations | Technologies | Businesses

www.agtechworld.in

SPONSORSHIPS DETAILS

AgTech World

- Principal Sponsor/Partner State (INR 45 lac., Foreign Organisation USD 100,000)
 - Co-Sponsors (INR 5 lac., Foreign Organisation USD 12,000)
- Main Sponsors (INR 25 lac., Foreign Organisation USD 60,000)
 - Dinner Sponsors (INR 5 lac., Foreign Organisation USD 12,000)
- Sponsors (INR 10 lac., Foreign Organisation USD 25,000)
 - Lunch Sponsors (INR 4 lac., Foreign Organisation USD 10,000)

World AgTech Congress

- Main Sponsor (INR 7.5 lac. Foreign Organisation USD 20,000)
- Sponsors (INR 4 lac. Foreign Organisation USD 10,000)
- Co- Sponsors (INR 2.5 lac. Foreign Organisation USD 6,000)

STALLS DETAILS

Stall Name	Stall Size (sq.m.)	Furnished Inside Pavilion Stalls		Bare Inside Pavilion Stalls	
		Base Price		Base Price	
		(USD) 250/sq.m.	(INR) 12,000/sq.m.	(USD) 200/sq.m.	(INR) 10,000/sq.m.
Smallest Stall	12	\$ 3000	₹ 144000	\$ 2400	₹ 120000
Small Stall	18	\$ 4500	₹ 216000	\$ 3600	₹ 180000
Standard Stall	24	\$ 6000	₹ 288000	\$ 4800	₹ 240000
Medium Stall	36	\$ 9000	₹ 432000	\$ 7200	₹ 360000
Special Stall	48	\$ 12000	₹ 576000	\$ 9600	₹ 480000
Large Stall	72	\$ 18000	₹ 864000	\$ 14400	₹ 720000
Pavillion Corner	100	\$ 25000	₹ 1200000	\$ 20000	₹ 1000000
Small Pavillion	200	\$ 50000	₹ 2400000	\$ 40000	₹ 2000000
Medium Pavillion	400	\$ 100000	₹ 4800000	\$ 80000	₹ 4000000

(GST 18% Extra)

OPEN BARE SPACE

Stall Name	Stall Size (sq.m.)	Open Bare Stalls	
		Base Price	
		(USD) 150/sq.m.	(INR) 6,000/sq.m.
Small Stall	48	\$ 7200	₹ 288000
Standard Stall	100	\$ 15000	₹ 600000
Medium Stall	200	\$ 30000	₹ 1200000
Special Stall	400	\$ 60000	₹ 2400000
Large Stall	600	\$ 90000	₹ 3600000

(GST 18% Extra)

Indian Council of Food and Agriculture account detail for online payments

Beneficiary Name

INDIAN COUNCIL OF FOOD AND AGRICULTURE

Beneficiary Bank

HDFC Bank

IFSC Code

HDFC0000003

Beneficiary A/C No

50200009753362

Beneficiary Branch

KAILASH BUILDING, KG MARG, NEW DELHI-110001 (INDIA)

MICR Code

110240001

Principal Sponsor/Partner State

(INR 45 lac. Foreign Organisation USD 100,000)

1. Official status of the Principal Sponsor / Partner State of the Event.
2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
3. Free furnished space of 100 sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgment during inaugural and concluding functions.
6. Dedicated business lounge 24 sq. mt.
7. Name and logo to appear in all technical as well as farmers seminars and workshops.
8. Back page advertisement in the Event Souvenir.
9. Sponsor to share inaugural as well as concluding dais.
10. Speaker slot in all CEOs Round Table and business dialogue seminars.

Main Sponsors

(INR 25 lac. Foreign Organisation USD 60,000)

1. Official status of Main Sponsor of the event.
2. Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
3. Names and logos to appear in promotional materials like posters, site gates and program banners.
4. Three banners are to be displayed in exhibition area
5. Special acknowledgment during inaugural and concluding functions.
6. Name and logo to appear in all advertisements in national and regional newspapers, magazines, websites, hoardings, site panel etc.
7. Addressing in concluding function and dedicated business lounge 12 sq. mt.
8. Logos to appear in all the Technical Seminars.
9. Color page advertisement in the Event Souvenir.
10. Participation in all the CEOs Round Tables.

Sponsors

(INR 10 lac. Foreign Organisation USD 25,000)

1. Official status of Sponsor of the event.
2. Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
3. Names and logos to appear in promotional materials like posters, site gates and program banners.

4. Two banners (6x3 feet) displayed in exhibition area.
5. Special acknowledgment during inaugural function.
6. Name and logo to appear in all hoardings, site panel etc.
7. Colour page advertisement in the Event Souvenir.

Co-Sponsors

(INR 5 lac. Foreign Organisation USD 12,000)

1. Official status of Co-Sponsor of the event.
2. Free furnished space of 12 sq. mt. in relevant pavilion.
3. Names and logos to appear in promotional materials like Panels, Standees and program literature.
4. One banner (6x3 feet) can be displayed in exhibition area.
5. Special acknowledgment during concluding function.
6. B/W page advertisement in the Event Souvenir.

Dinner Sponsors

(INR 5 lac. each or USD 12,000)

1. Dinner sponsors will have their logo carried on all dinner invites.
2. Dinner Sponsors logos will be carried in all site panels and other promotional material.
3. Sponsors will have their 2 standees (4' x 7') placed at the venue area.

Lunch Sponsors

(INR 4 lac. each or USD 10,000)

1. Lunch sponsors will have their logo carried on all lunch invites.
2. Lunch Sponsors logos will be carried in all site panels and other promotional material.
3. Sponsors will have their 2 standees (4' x 7') placed at the venue area

Special Sponsored Events (4 hrs duration)

(INR 5 lac. each or USD 10,000)

1. Any Country, Institutions, Corporate may organise its own special event during the AgroWorld.
2. ICFA may partner and jointly organise the event.
3. All support in terms of infrastructure, food, seminar and audiences will be arranged by ICFA.

Demonstration Plot Use = There will be farm machinery demo plots, which shall be made available to sponsors free of cost.

Universal Delegate Pass

- USD 300 Foreign Delegate or INR 15,000/- for Indian Delegate, Access to all events during 5 - 8 Nov 2019 (Including Global Agri Summit, Swaminathan Dialogues, World Agri Prize, all Conferences and Business Meets)

Special Event Sponsorship

(Rs. 5 lac. / Foreign Organisation \$15,000)

* + GST Extra

Launch of new product or program for 1 hour in main inaugural hall.

(Rs. 3 lac. / Foreign Organisation \$8,000)

Launch of new product or program for 1 hour in smaller hall.

Special Sponsorship

(Rs. 4 lac. / Foreign Organisation \$10,000)

* + GST Extra

• Standard Furnished Stall of 24 Sq. Meter in the Pavilion of Choice.

• Organisation logo to appear on 10 Special Standee Panels all over the site.

Special Co-Sponsorship

(Rs. 2.5 lac. / Foreign Organisation \$6,000)

* + GST Extra

• Standard Furnished Stall of 12 Sq. Meter in the Pavilion of Choice.

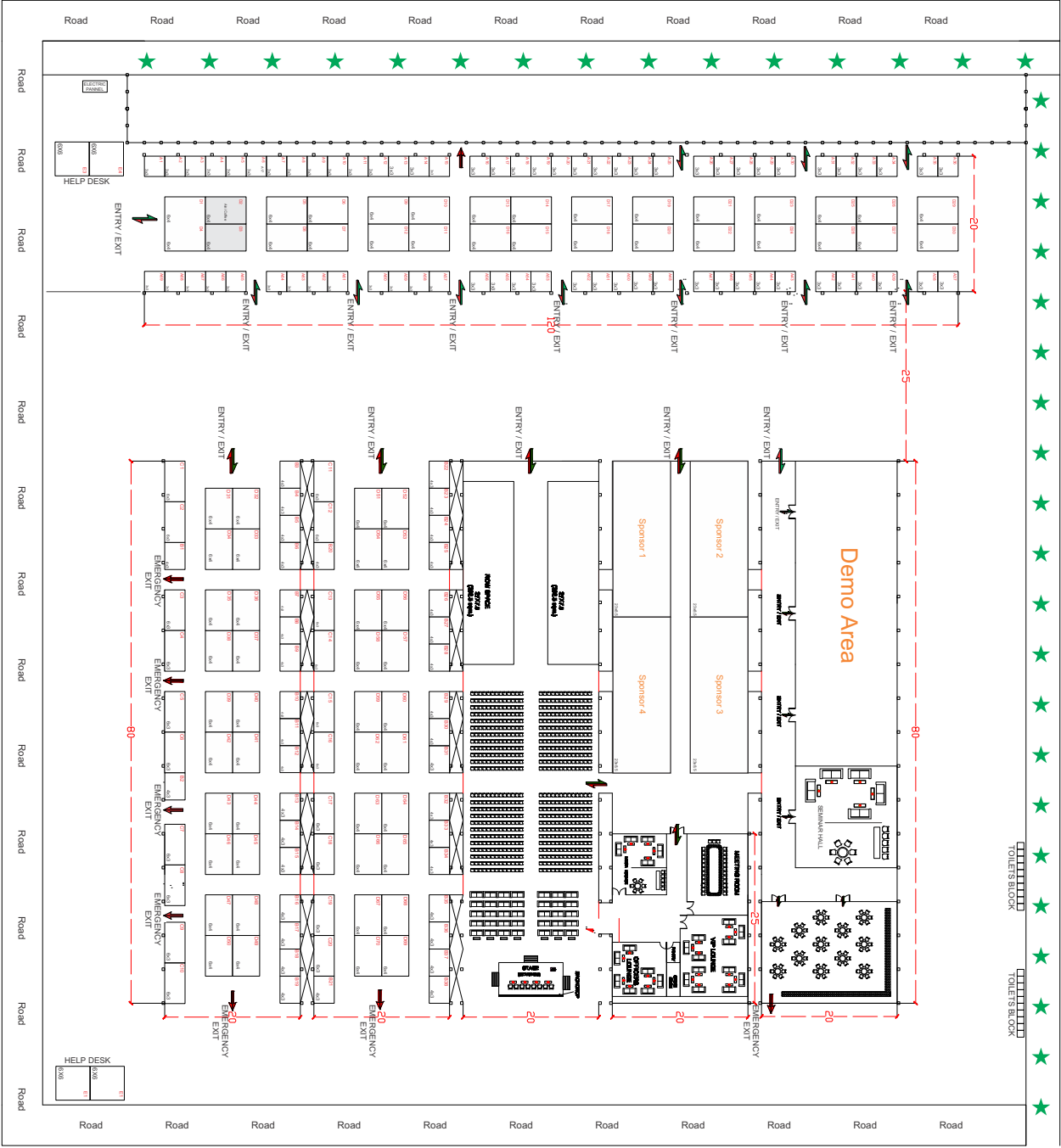
• Organisation logo to appear on 4 Special Standee Panels.

AgTech Pavilions



Pavilion Layout * Subject to Change

Site plan is tentative and is subject to change.



LEGEND		
STALL SIZE	STALL SIZE	STALL SIZE
A 3X3	9 Sqm.	34
B 4X3	12 Sqm.	38
C 6X3	18 Sqm.	24
D 6X4	24 Sqm.	58
TOTAL STALL		154 Nos.

ALL DIMENSION IN METER

Available
Booked

REPLY FORM

1. Name and Address of the Organisation

Details of the Contact Person

Name.....

Designation.....

Phone.....

Mobile.....

Fax.....

E-mail.....

2. Fascia (as it should appear on the stall in block letters).....

3. Details of products to exhibit.....

4. Sponsorships

S. No.	Sponsorships	Category	Amount
1.	AgTech World		
2.	World AgTech Congress		

5. Delegate Fee

* attach extra sheet, if required

S. No.	Delegate(s)	Numbers	Amount

* attach extra sheet, if required

6. Facilities at extra cost (Refer to terms & conditions)

S. No.	Facilities	Numbers	Rate	Amount
1.	Electricity			
2.	Water Connection			
3.	Stall Security			
4.	Additional Furniture			
5.	LCD screen			
6.	2 Side Open 15% Extra			
7.	3 Side Open 25 % Extra			

7. Stall Requirements (Rate per Sq. mt. INR 12,000 or USD 250).

S. No.	Stall Name	Size (sq.mt.)	S. No.	Stall Name	Size (sq.mt.)
1.	Smallest Stall	12	7.	Pavillion Corner	100
2.	Small Stall	18	8.	Small Pavillion	200
3.	Standard Stall	24	9.	Medium Pavillion	400
4.	Medium Stall	36	10.	Large Pavillion	600
5.	Special Stall	48	11.	Standard size Bare Stall	48
6.	Large Stall	72	12.	Standard size Open Space	120

* Bare Space Inside Pavilion Rate per Sq. mt. INR 10,000 or USD 200

* Bare Open Space Rate per Sq. mt. Rs. 6,000 or USD 150

8. Sponsorship/Stall Booking/Business Lounge/Delegate(s)

S. No.	Booking	Category	Size	Rate	Qty	Amount
1.						
2.						
3.						
4.						

Grand Amount Payable (INR/USD)

(+ 18% GST extra)

All payments by Cheque/Demand Draft only, in favour of "Indian Council of Food and Agriculture", payable at New Delhi. Please add 18% statutory GST (Goods & Services Tax).

Payment Details

Demand Draft no..... dated drawn on..... amount
Rs..... in favour of Indian Council of Food and Agriculture, payable at New Delhi

Date	Name	Designation	Signature (with seal)
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Indian Council of Food and Agriculture account detail for online payments

Beneficiary Name	INDIAN COUNCIL OF FOOD AND AGRICULTURE	Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC Bank	Beneficiary Branch	KAILASH BUILDING, KG MARG, NEW DELHI-110001, INDIA
IFSC Code	HDFC0000003	MICR Code	110240001

TERMS OF PARTICIPATION

1. STALLS ALLOTMENT

The Unfurnished stalls and open display area would be allotted to the exhibitors on 3rd Nov, 2019 by 06.00 am and for furnished stall by 06.00 pm on 6th November 2019. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 6th Nov, 2019. All the stalls should be vacated by 9.00 pm on 8th Nov, 2019.

- **Furnished stalls :** The facilities will include: 2 chairs, 1, table, 3 spot lights per 2 sq. mt. basis, 1 plug point, one trash bin per 2 sq.mt. basis.
- **Covered bare stall:** The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments etc.
- **Open space:** The exhibitors will have to get their own furniture and other required equipments etc.

2. REGISTRATION FOR RESERVATION

The closing date for registration is 13th Nov, 2019. Full payment must be made along with the confirmation.

3. CANCELLATION

The organizers reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

4. FACILITIES AT EXTRA COST

- Additional power requirement will be charged @ INR 2000/- per KW per day.
- Water connection can be made available at the additional cost of INR 3000/- per connection.
- Additional Security can be provided @ INR 1000/(USD 24)- per head per shift of 8 hours.
- Use of Demo plot INR 20000/(@200)- Per hour.
- Furniture per item, (1) Chair= INR 400 (2) Table= INR 1000/- (3) Reception counter = INR 10000 (4) Spot Light (60 W) = INR 200/- (5) Fluorescent Tube = INR 400/- (6) Power Point 5 Amp = INR 400/- (7) Power Point 15 Amp. = INR 600/- (8) LCD Screen = INR 10000/-

5. Visitors Timings : 10.00 am - 6.00pm

6. GENERAL

In addition to any rights or reservations already specified, the organisers reserve the following rights:

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed.
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of AgroWorld 2019 caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

7. DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC.

- i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

8. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.



Few of Our Past Participants

For participation please contact

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